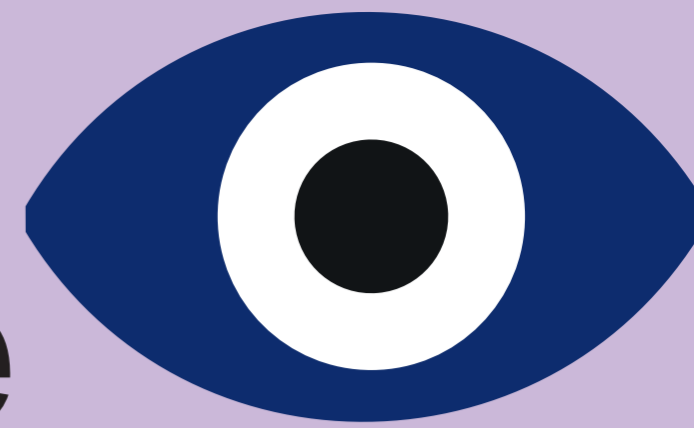


In the research observation room

Observe, don't judge



Do...

respect the research participant



protect the participant's personal data



discreetly let the researcher know if you recognise the participant



Don't...

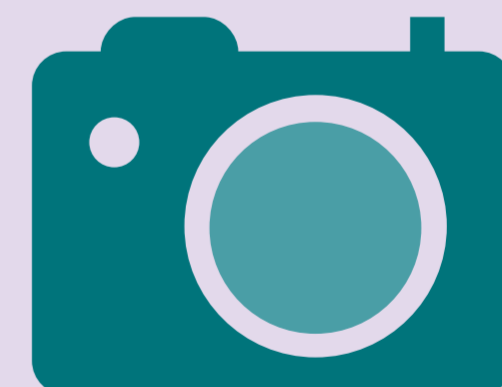
talk about the research participant outside of the observation room



write down the participant's name or other personal details



take photographs in the observation room



The participant's views and opinions are important to us, even if they are different to our own.

