**User Story *{Insert Name of Story}***

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As a *{insert user role}*,

I want *{insert goal/desire}*

so that *{insert benefit}*.

User Stories are written on note cards as above.

They are normally created by a developer and customer working together.

The customer decides the name for the story.

**Examples**

Check Availability: As a customer, if I see a holiday I like I want to check for availability during my planned vacation so I can book it if it is suitable.

Failing to Book: As a business administrator, I want to know how many customers are checking availability and not booking so I can review the process.

**INVEST: a user story should be:**

* Independent: self-contained so there is no dependency on another user story
* Negotiable: user stories can be changed until they are part of a Sprint.
* Valuable: a user story must deliver value to the end user.
* Estimatable: you must be able to estimate the size of a user story.
* Small: user stories should not be so big as to become impossible to plan/task/prioritize.
* Testable: user stories must provide the necessary information to make test development possible.